



## Advertising Rates, updated November 2021

### Event advertising

#### Commercial organisations:

- £150 for elaw\* and/or weekly mailer only
- £250 for website only
- £350 for elaw\*/mailer and website

#### NGOs/Charities/public bodies/academic institutions/other non-commercial organisations:

- £50 for elaw\* and/or weekly mailer only
- £100 for website only
- £125 for elaw\*/mailer and website

NB: UKELA member organisations are entitled to 10% discount on the above rates. Please quote your membership number when applying in order to receive the discount.

What we offer: your event will appear on the events listing page of elaw (our bi-monthly members' journal) and/or in our weekly mailer to members and/or the events listing page of our website, as per booking, until the event has taken place. This is valid for up to 2 editions of elaw and each week of the mailer (to coincide with the elaw publication dates). For more editions, re-advertising would be required. We will also tweet once to our followers at the time the advert is placed. We will include your logo and branding in the advert. We will send you confirmation that we are able to include your advert as requested within 5 working days of your request and will include your invoice, which is due within 1 month of its date. UKELA reserves the right not to carry any advert in its publication, messages or on its website if it considers it inappropriate or incompatible with the charity's aims and objects. The editor's and/or Executive Director's decision is final and no correspondence will be entered into.

What we expect from you: you will provide the text of the advert in word, with jpegs of your logo. You will let us have clear instructions about the event to be advertised including its date and location. Payment is due from you within one month of the date of the invoice.

### Job advertising

#### Commercial organisations:

- £200 for elaw\* and/or weekly mailer only
- £300 for website only
- £400 for elaw\* and/or weekly mailer and website

#### NGOs/Charities/public bodies/academic institutions/other non-commercial organisations:

UK Environmental Law Association: better law for the environment

Registered charity 299498, company limited by guarantee in England 2133283  
Registered office: One Glass Wharf, Bristol, BS2 0ZX [www.ukela.org](http://www.ukela.org)

President: Rt Hon Lord Carnwath CVO of Notting Hill



- £75 for elaw\* and/or weekly mailer only
- £125 for website only
- £100 for elaw\* and/or weekly mailer and website

NB: UKELA member organisations are entitled to 10% discount on the above rates. Please quote your membership number when applying in order to receive the discount.

What we offer: your job will appear on the jobs page of elaw (our bi-monthly members' journal) and/or in our weekly mailer to members and/or the jobs page of our website, as per booking, until the deadline has taken place. This is valid for up to 2 editions of elaw and each week of the mailer (to coincide with the elaw publication dates). For more editions, re-advertising would be required. We will also tweet once to our followers at the time the advert is placed. We will include your logo and branding in the advert. We will send you confirmation that we are able to include your advert as requested within 5 working days of your request and will include your invoice, which is due within 1 month of its date. UKELA reserves the right not to carry any advert in its publication, messages or on its website if it considers it inappropriate or incompatible with the charity's aims and objects. The editor's and/or Executive Director's decision is final and no correspondence will be entered into.

What we expect from you: you will provide the text of the advert in word, with jpegs of your logo. You will let us have clear instructions about the job to be advertised including the deadline. Payment is due from you within one month of the date of the invoice.

Thank you for choosing to place an advert with UKELA.

\*elaw is published every 2 months, see the publication schedule on our website. If your advert or job post deadline does not fit with the next edition of elaw, we will not include it. Your advert will always be included in our weekly mailer to our contacts until the deadline has expired.

This policy is next due for review in November 2023

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